

# **Public Involvement Consortiums Integration into the Process**

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# Presentation Overview



- Overview of CCP Sections
- Past Public Involvement Process
- Current Public Involvement Process
- Benefits
- Project Examples
- Future Deliverables
- Q & A

# Overview of CCP Sections

- Community Relations
- Creative Services
- Government Relations
- Partnering
- Public Involvement / Media Team

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- Creative Services
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# Past Public Involvement Process

- ADOT Groups Contracted Directly with Public Relations Firm
- Public Relations Subcontractor to Prime (Third Party)
- Gaps Identified
- Needs Addressed

# Description of Terms

- Consortium
  - “an agreement, combination, or group (as of companies) formed to undertake an enterprise beyond the resources of any one member”
- Consortium Interdisciplinary Team
  - “a group whose members offer diverse specialties and are organized to work together to address the needs of an organization”

# Current Public Involvement Process

- **Competitive Selection Process for Maricopa County:**
  - Selected 4 consortiums and assigned to specific regions in Maricopa County
    - Evaluation process by interdisciplinary team
    - Contracts renewable annually (up to 48 months)
  - Assigned to projects in their region regardless of the stage of development
  - Consortium Principles:
    - Partners for Strategic Action
    - Policy Development Group
    - S.R. Beard & Associates
    - Engineering Alliance

# Current Public Involvement Process

- **Competitive Selection Process for Statewide:**
  - Selected 6 on-call consortiums for new statewide public involvement needs; existing firms will continue work in progress
  - Evaluation process by interdisciplinary team
  - Consortium Principles:
    - URS Consortium
    - Kristin Darr & Associates Consortium
    - Jacobs Consortium
    - Gordley Plus Consortium
    - Kaneen Consortium
    - Logan Simpson Design Team

# Current Public Involvement Process



- **Past & Current PI Processes**

- Why & How do these processes exist and work together?



# Benefits

## Comprehensive Communication Strategy:

- No Surprises Policy – internally and with external partners
- Communicate with all levels of city management and elected officials at local, county, state and federal levels
- Identification and Coordination with Stakeholders
- Build relationships with local communities, elected officials and stakeholders
- Establish partnerships through project development and delivery process

# Benefits

## Utilization of a Collaborative Management Model

- CCP provides oversight of the public involvement efforts, similar to approach used for technical disciplines
- CCP works with District Engineer / Project Manager to prioritize upcoming projects requiring public involvement
- CCP and District Engineer / Project Manager identify and select appropriate consortium
- Interdisciplinary Team (disciplines will vary case by case) collaborates on communication strategies and guides the project from cradle to grave
- Public involvement is documented in PA, DCR and Environmental Determination – CE, EA, EIS
- Direct Accountability to ADOT

# Benefits

## Pro-Active Integration into the Project Development and Delivery Process

- Bi-weekly meetings with Management Consultants and Valley Project Management
- Transition process for existing projects completed
  - Consortiums incorporated into current Regional Freeway and Regional Transportation Plan projects
  - Attending monthly progress meetings; working with project team
- Coordination with Phoenix Construction District through monthly TSMs and weekly meetings
  - Introduction at Phoenix Construction DIRT meeting in July
- Work plans submitted and under review for Fiscal 2007

# Benefits

## CCP Overall Contract Management

- Formal Partnering Session held with all Consortiums
- Written Task Assignment, Review of Work Plan and Cost Proposal
- Regular Coordination Meetings with Consortiums
- Funding
  - Regional Transportation Plan funding
  - 5-Year Program funding
    - \$1 million sub-program effective July 1, 2006 pending adoption by the State Transportation Board

# Project Examples

- Statewide: SR 260
- Maricopa: Red Mountain Freeway Widening  
SR51 – Loop 101

# Future Deliverables

- Develop, Distribute, & Compile Survey Results– to seek feedback from Development and Operations regarding the current state and the future needs associated with Public Involvement Efforts
- Develop an Action Plan based on the Survey Outcomes
- Provide Defined Roles and Responsibilities of the CCP Team and Consortiums
- Develop Processes and Procedures specific to the following: Public Involvement Initiatives between CCP and other groups as assigned



**Q & A**